# LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION

FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2012

# LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION FINANCIAL STATEMENTS YEAR ENDED DECEMBER 31, 2012

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Certified Public Accountants/ Business and Personal Consultants

To the Board of Directors Little Village Special Service Area #25 Commission Chicago, Illinois

#### INDEPENDENT AUDITOR'S REPORT

We have audited the accompanying financial statements of Little Village Special Service Area #25 Commission which comprise the statement of financial position as of December 31, 2012, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Little Village Special Service Area #25 Commission as of December 31, 2012, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other Matters

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of expenses - budget and actual for the year ended December 31, 2012 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the 2012 financial statements. The information has been subjected to the auditing procedures applied in the audit of those financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements for the year ended December 31, 2012, as a whole.

We also have previously audited, in accordance with auditing standards generally accepted in the United States of America, the statement of financial position of Little Village Special Service Area #25 Commission as of December 31, 2011, and the related statements of activities and cash flows for the year then ended (not presented herein), and we expressed an unmodified opinion on those financial statements. That audit was conducted for purposes of forming an opinion on the financial statements as a whole. The schedule of expenses - budget and actual for the year ended December 31, 2011 is presented for purposes of additional analysis. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the 2011 financial statements. The information has been subjected to the auditing procedures applied in the audit of those financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the schedule of expenses - budget and actual for the year ended December 31, 2011 is fairly stated in all material respects in relation to the financial statements from which it has been derived.

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Orland Park, Illinois April 24, 2013

# LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2012

### **ASSETS**

Cash

LIABILITIES AND NET ASSETS

Liabilities:
Accounts payable

\$ 26,201

Net assets:

Total liabilities and net assets

Unrestricted

\$ 171,536

145,335

# LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2012

Revenues:			
Property taxes	\$ 414,686		
Interest income	14		
Total revenues		\$	414,700
Expenses:			
Public way aesthetics	147,530		
Public way maintenance	102,797		
Advertising and promotion	78,652		
Operational and administrative support	55,800		
Administrative - non-personnel	26,777		
District planning	23,500		
Facade improvement	10,000		
Total expenses			445,056
Change in net assets			(30,356)
Net assets at beginning of year			175,691
Net assets at end of year		<u>\$</u>	145,335

## LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION STATEMENT OF CASH FLOWS YEAR ENDED DECEMBER 31, 2012

Cash flows from operating activities:	
Change in net assets	\$ (30,356)
Adjustment to reconcile change in net assets to net cash used by operating activities:	
Increase in accounts payable	4,908
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Net cash used by operating activities	(25,448)
Cash at beginning of year	 196,984
Cash at end of year	\$ 171,536

### LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION NOTES TO FINANCIAL STATEMENTS YEAR ENDED DECEMBER 31, 2012

#### NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### A. Nature of Activities

Little Village Special Service Area #25 Commission (the Commission) is a Special Service Area (SSA) formed in 2004 to create a dynamic public space to attract new businesses and shoppers to strengthen the residential community. The SSA is created by State statute and a City ordinance that allows additional property taxes to be levied to fund added services for a defined area.

#### B. Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### C. Cash

For purposes of the statement of cash flows, the Commission considers all short-term debt securities purchased with a maturity of three months or less to be cash equivalents.

The Commission maintains its cash balance at a bank located in northern Illinois. The bank account balance, at times, exceeds federally insured limits. The Commission has not experienced any losses on this account.

### D. Basis of Revenue Recognition

Property taxes are recognized as revenue when received from the City of Chicago.

### E. Special Service Area Agreement

The Commission entered into an agreement with the City of Chicago on January 1, 2004, which expires December 31, 2016, whereby the City established a special service area known and designated as Little Village SSA Commission #25 to provide special services in addition to those normally provided by the City. The Little Village Chamber of Commerce has been designated as the Contractor which services the special service area.

#### F. Income Taxes

The Commission is serviced by the Little Village Chamber of Commerce, which operates as a not-for-profit organization and has received exempt status under Section 501(c)(3) of the Internal Revenue Code.

# LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION NOTES TO FINANCIAL STATEMENTS YEAR ENDED DECEMBER 31, 2012

### G. Subsequent Events

Management has evaluated subsequent events through April 24, 2013, which is the date the financial statements were available to be issued.

### NOTE 2. RELATED PARTY TRANSACTIONS

During the year ended December 31, 2012, the Little Village Chamber of Commerce charged the Commission \$80,183 for employee and administrative costs.



	aı	Original nd Final Budget	-	Actual	<u>Fin</u>	iance with al Budget Positive [egative]
Advertising and promotion:						
1.01 Website and/or social media	\$	5,080	\$	12,936	\$	(7,856)
1.02 Public and/or media relations		6,000		1,772		4,228
1.03 Special events		25,000		25,000		-
1.04 Display advertising		14,336		13,888		448
1.05 Print materials		5,000		5,056		(56)
1.06 Other: Air time purchase		57,000		20,000	***************************************	37,000
Total advertising and promotion		112,416		78,652		33,764
Public way maintenance:						
2.01 Sidewalk cleaning		88,000		87,809		191
2.05 Equipment purchase/maintenance		15,400		12,587		2,813
2.10 Supplies	-	4,704		2,401		2,303
Total public way maintenance		108,104		102,797		5,307
Public way aesthetics:						
3.01 Decorative banner purchase		5,000		3,277		1,723
3.02 Holiday decorations		35,000		50,908		(15,908)
3.05 Landscaping		80,000		66,374		13,626
3.05 Liability/property insurance		2,500		809		1,691
3.05 Other: 26th Street maintenance		12,161		21,661		(9,500)
3.10 Halloween decorations		5,000		4,501		499
Total public way aesthetics		139,661		147,530		(7,869)
Facade improvement:						
5.01 Facade enhancement		5,000		5,000		-
5.05 Other: sidewalk cafe		5,000		5,000		-
5.04 Service provider direct		7,000	<del></del>	_		7,000
Total facade improvement		17,000		10,000		7,000
District planning:						
8.05 Economic impact study		26,730	***	23,500		3,230

	Original and Final Budget	Actual	Variance with Final Budget Positive (Negative)
Personnel:			
10.01 Executive director	27,000	27,000	-
10.02 Program director	25,200	25,200	-
10.03 Office administrator	3,600	3,600	
Total personnel	55,800	55,800	
Administrative - non-personnel:			
11.02 SSA audit	5,250	5,248	2
11.03 Bookkeeping	3,500	3,500	_
11.04 Office rent	5,000	5,000	-
11.05 Office utilities	2,500	2,500	-
11.06 Office supplies	3,500	3,500	-
11.07 Office equipment lease/maintenance	2,000	2,000	-
11.08 Office printing	500	500	-
11.09 Postage	2,000	2,000	-
11.09 Meeting expense	2,000	2,002	(2)
11.11 Subscriptions / dues	500	500	-
11.12 Bank fees	-	27	(27)
11.14 Other: training and development	1,500		1,500
Total administrative - non-personnel	28,250	26,777	1,473
Loss collection:			
12.00 Loss collection	30,000		30,000
Total expenses	<u>\$ 517,961</u>	<u>\$ 445,056</u>	\$ 72,905

	Original and Final Budget	Actual	Variance with Final Budget Positive (Negative)
Advertising and promotion:			
1.01 Display advertisements	\$ 1,000	\$ 100	\$ 900
1.03 Special events	5,000	5,000	-
1.05 Special events	15,000	9,606	5,394
1.06 Website and technology	1,500	175	1,325
1.07 Service provider direct	3,900	3,900	-
1.08 Other advertising	_	5,870	(5,870)
Total advertising and promotion	26,400	24,651	1,749
Public way maintenance:			
2.03 Graffiti removal	5,000	-	5,000
2.05 Sidewalk cleaning	72,000	77,456	(5,456)
2.06 Sidewalk power washing	35,000	-	35,000
2.10 Supplies	5,000	5,000	-
2.14 Service provider direct	20,280	20,280	-
2.15 Other maintenance stipend		9,500	(9,500)
Total public way maintenance	137,280	112,236	25,044
Public way aesthetics:			
3.01 Decorative banner purchase	15,000	-	15,000
3.02 Holiday decorations	30,000	51,939	(21,939)
3.03 Landscaping	67,500	52,174	15,326
3.05 Streetscape elements	13,500	10,850	2,650
3.07 Service provider direct	21,840	21,840	
Total public way aesthetics	147,840	136,803	11,037
Tenant retention and attraction:			
4.03 Site marketing materials	3,500	**	3,500
4.04 Technical assistance to businesses	1,500	-	1,500
4.06 Service provider direct	864	864	-
Total tenant retention and attraction	5,864	864	5,000
Facade improvement:			
5.01 Facade enhancement	30,000	-	30,000
5.04 Service provider direct	5,196	5,196	
Total facade improvement	35,196	5,196	30,000

	Original and Final Budget	<u> Actual</u>	Variance with Final Budget Positive (Negative)
S-foto man amount			
Safety programs: 7.01 Public way surveillance cameras	5,000		5,000
7.09 Service provider direct	864	864	5,000
7.07 Service provider direct		804	
Total safety programs	5,864	864	5,000
District planning:			
8.01 SSA work plans, visioning, etc.	1,500	-	1,500
8.02 District branding, identity development	2,000	-	2,000
8.04 District master plan	5,000	_	5,000
8.05 Parking studies	4,500	_	4,500
8.07 Service provider direct	2,256	2,256	
Total district planning	<u>15,256</u>	2,256	13,000
Operational and administrative support:			
10.01 Audit	2,500	5,200	(2,700)
10.02 Audit / bookkeeping	5,000	-	5,000
10.03 Meeting expense	2,000	1,177	823
10.04 Office equipment lease/maintenance	1,980	1,500	480
10.05 Office rent	5,000	5,000	-
10.06 Office supplies	3,500	-	3,500
10.07 Office utilities/telephone	2,500	1,784	716
10.08 Postage	2,000	-	2,000
10.09 Office printing	500	<b>.</b>	500
10.10 Service provider administrative support	15,000	15,000	-
10.11 Subscriptions/dues	500	-	500
10.12 Support other	1,500		1,500
Total operational and administrative support	41,980	29,661	12,319
Loss collection:			
11.00 Loss collection	30,000		30,000
Total expenses	\$ 445,680	\$ 312,531	\$ 133,149

# LITTLE VILLAGE SPECIAL SERVICE AREA #25 COMMISSION SCHEDULE OF FINDINGS YEAR ENDED DECEMBER 31, 2012

Findings:

None.